

Unreel Media

Sample Texts

Why Unreel Media? Whether you're putting together a newsletter for your clients, you need product descriptions for your site, you'd like to add sticky landing pages, or you just need someone to handle your tweets, we can help. When you're looking for high quality material at a reasonable price, Unreel Media is the only place to turn. Contact us for more information.

Article Marketing

Pricing: All of our article marketing work runs .025 per word. We handle all of the research, and we can even base each piece around a designated keyword list if desired. We'll be happy to submit your article marketing pieces to major directories like HubPages, Ezinearticles.com, and Squidoo for an additional charge.

Gourmet Gift Ideas for Dad

Whether it's Father's Day or his birthday, there are dads for whom the same old tie simply won't do. There are dads for whom the mallard themed gift bag just isn't enough. There are actually even dads who aren't interested in golf tees, clubs, or some green time. If your dad is one of the millions who demand a higher standard of gift, you may want to look to the gourmet world for a bit of help. These ideas can help get you started.

Barbeque Sauces – Barbeque sauces aren't always a simple swipe off the supermarket shelf. There are many who take this art form quite seriously, and if your dad's time spent in front of the charcoal perfumed air is more than just blackening some chicken he happened to find in the freezer, looking into the many gourmet barbeque sauces available is a must this gift-giving occasion. Two Fat Guys has an entire line you may want to consider that involves everything from Lava Hot to Smoky flavors. Maker's Mark, the same company that brings you that smooth bourbon, also has a sauce on the market. You may also want to look into the world famous Charlie Vergo's Rendezvous line of sauces, too.

Coffee – Coffee may be something that he grabs on his way to work in the morning, even if he's a foodie, but you can make it a bit more interesting to brew it at home, too. You may want to invest in a bit of coffee technology to get him started, like a Gevalia or French Press machine. If you don't want to go that far, though, or he already has a coffee maker he really likes, you could consider gourmet coffee choices including choices from Volcanica Coffee, top rated by Food and Wine Magazine, or Dean & DeLuca. There are also a variety of gourmet coffee gift baskets available at retailers across the internet.

Spice Rubs – Ribs, salmon, chicken, and almost anything else you can grill could use a solid spice rub to enhance the flavor. Good spice rubs, though, aren't just a matter of throwing this and that together. They take time, testing, and the best quality spices at the outset, and many gourmet rubs provide just that. Look to Two Snooty Chefs, Buck Naked's, or many of today's top chefs for great blends that will enhance almost any dish.

Steaks – Grabbing the first steak out of the case at your local grocery store may seem like a tasty idea, but with a bit of research, you can actually get something better for Dad this year. Omaha Steaks has been the name to know for years in this category, but there are several others that are proving to be worth the extra money. Chicago Steak Company has some fantastic steak deals as well as high quality offerings. Allen Brothers also offers great options you may want to consider.

Gourmet Gift Baskets – If you know you want to go gourmet, but you’re not sure what to consider, you may want to go with a gift basket instead. Gift baskets allow you to include a variety of different products to suit Dad’s tastes. A grill basket, for example, could include gourmet steaks, spice rubs, and a few grill tools, too. A coffee basket could not only include Dad’s favorite coffee, but also biscotti, a great travel mug, and maybe even a gift card to his favorite on-the-go coffee stop.

Gourmet dads may seem tough to buy for, but there are many ways to get the ideal gift for him without the hassle.

Social Media Posts

Pricing: Social media may be fairly easy to master, but finding the time to do it is difficult at best. Let us handle all of your profiles for you. If you already have profiles set up, we’ll be happy to manage three of them each month for just \$80. If you’ve yet to get your feet wet in the social media ocean these days, we can set up and maintain your profiles, too, for an additional fee.

(These were created to supplement a tennis school’s posts about their own programs)

Tweets

Does #Tennis elbow pain have you searching for the best possible brace?

<http://www.wisegeek.com/how-do-i-choose-the-best-tennis-elbow-brace.htm>

Do you have a #tennis player on your Christmas list this year? Don’t overlook the obvious gift when shopping for last minute inspiration. <http://www.examiner.com/article/last-minute-christmas-gift-for-all-tennis-players>

Could the solution for how to be a better tennis player involve stepping away from the court for a while? <http://www.bodybuilding.com/fun/diane10.htm>

Have you considered coaching a youth #tennis team? Focus on teaching skills and recognition.

<http://tennis.about.com/od/drillspracticegames/a/advservedrills.htm>

Facebook Posts

Are you doing what you should to prepare for your tennis matches?

<http://www.videojug.com/film/how-to-warm-up-and-stretch-for-tennis>

EMBED VIDEO <iframe width="640" height="382" src="http://www.videojug.com/embed/4b54b226-81a7-0c18-7364-ff0008c918d8" frameborder="0" allowfullscreen></iframe><p class="vj-videolink">warm up exercises</p>

How do you take care of sore muscles after a tennis match?

- A. Ice
- B. Heat
- C. Extra Stretching
- D. Rest

<http://www.webmd.com/fitness-exercise/features/art-sore-muscles-joint-pain>

Involve your kids in your New Year's Resolution for 2013. Get started in tennis with this easy practice drill: <http://tennis.about.com/od/drillspracticegames/a/beginaimdrills.htm>

Press Release

Pricing: Press releases are an important part of any linking strategy. The fee for our online releases runs \$50 per release. If you're going to make a release to major media outlets like ABC, BBC, CBS, the New York Times, or others, the fee is \$125 per release. We do not handle the actual release of the material, just the text of the release.

(Please note the name of the company has been removed to protect their privacy)

TENNIS SCHOOL HELPS KIDS GROW THANKS TO CREATIVE INSTRUCTION

 School of Tennis Gives Kids Opportunity to Excel With Fall Tennis League

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